



LIST OF CHANGES

Managerial Accounting

18th Edition

Garrison, Noreen, and Brewer

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- Added an Entrepreneur Spotlight in all chapters.
- Added a Communicating with Data Visualizations feature in all chapters.
- Added two new data analytics exercises in the back of each chapter.
- Added author-created instructional videos for each learning objective throughout the book, plus an overview video for each chapter.
- A new Continuing Case in Connect that follows managerial accounting decisions at a real company. Howdy Homemade Ice Cream is a real company, and the Asheville, NC franchise that forms the foundation for this case study is owned and operated by author Pete Brewer. The serial case study that spans most of the textbook's chapters enables students to see that managerial accounting provides an integrated set of tools that support organizational planning, control, and decision-making.
- Refreshed inclusive content guidelines were implemented to eliminate any generalizations and stereotypes around gender, abilities/disabilities, race/ethnicity, sexual orientation, diversity of names, and age. In addition, best practices in assessment creation were employed to eliminate cultural, cognitive, and affective bias. More diverse voices were also involved in the review and creation of the content.

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McGraw Hill Connect® is a complete course platform. It helps you deliver cohesive learning experiences through structured content and interactivity. When students engage with Connect, their individual needs become clear. This enables you to assign coursework, aligned to the levels of Bloom's Taxonomy, that keeps your students moving forward on their unique learning path from foundational cognitive skills to higher-order thinking and application. The chart below shows how each asset type aligns to Bloom's Taxonomy.

LOWER  HIGHER

ASSET	DESCRIPTION	REMEMBER	UNDERSTAND	APPLY	ANALYZE	EVALUATE	CREATE
SmartBook 2.0	SmartBook 2.0: An adaptive study tool housed within Connect that helps identify specific topics and learning objectives individual students need to study.	✓					
Data Analytics: Tableau Dashboard Activities	Tableau Dashboard Activities easily introduce students to Tableau. Students learn to gather the information they need from a live embedded Tableau dashboard - no prior knowledge of Tableau needed.	✓	✓				
End of Chapter Content	Extensive end-of-chapter assignments are available in the text and Connect. Managerial Accounting for Managers has earned a reputation for the best end-of-chapter practice material of any text.	✓	✓				
Integrated Excel	Integrated Excel assignments pair the power of Microsoft Excel with the power of Connect. A seamless integration of Excel within Connect, Integrated Excel questions allow students to work in live, auto-graded Excel spreadsheets.	✓	✓				
Excel Simulations	Excel Simulations are simulated Excel questions, assignable within Connect, that allows students to practice their Excel skills—such as basic formulas and formatting—within the content of financial accounting.	✓	✓				
Author-Created Learning Objective Videos	Author Pete Brewer created narrated PowerPoint videos for each chapter. There is one video for every learning objective plus, chapter overview videos.	✓	✓	✓			

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LOWER  HIGHER

ASSET	DESCRIPTION	REMEMBER	UNDERSTAND	APPLY	ANALYZE	EVALUATE	CREATE
NEW! Continuing Case Study – Howdy Homemade	A new Continuing Case in Connect that follows managerial accounting decisions at a real company. The serial case study that spans most of the textbook's chapters enables students to see that managerial accounting provides an integrated set of tools that support organizational planning, control, and decision-making.	✓	✓	✓			
Guided Examples	Hint/Guided Example videos are narrated, animated, and step-by-step walkthroughs of algorithmic versions of assigned exercises in Connect. Presented to the student as hints, Guided Examples provide just-in-time remediation— and help.	✓	✓	✓			
Concept Overview Videos	Concept Overview Videos provide engaging narratives of all chapter learning objectives in an assignable, interactive online format. These videos follow the structure of the text and match specific learning objectives within each chapter of Financial Accounting.	✓	✓	✓			
The Foundational 15	Each chapter contains one Foundational 15 exercise that includes 15 “building-block” questions related to one concise set of data. These exercises can be used for in-class discussion or as homework assignments. They are found before the Exercises and are available in Connect.	✓	✓	✓			
Data Analytics: Data Visualizations	Data Visualizations familiarize students with data visualizations. Students interpret data in a static visual to answer accounting questions.	✓	✓	✓	✓	✓	
Applying Excel	Applying Excel features in each chapter helps build students' Excel skills and applying Excel video solutions housed in Connect complements the feature, allowing students to view the power of Excel to analyze business scenarios.	✓	✓	✓	✓	✓	

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		LOWER → HIGHER					
ASSET	DESCRIPTION	REMEMBER	UNDERSTAND	APPLY	ANALYZE	EVALUATE	CREATE
Data Analytics: Applying Tableau Cases	Applying Tableau cases builds students' data analytics skills. Students download an Excel file and build a Tableau dashboard with video tutorial guidance. Once they've completed their dashboard, they'll use it to answer auto graded questions in Connect.	✓	✓	✓	✓	✓	✓
Data Analytics: Applying Power BI	Power BI Exercises will introduce and teach students to drive better business decisions by analyzing data for insights via Microsoft's Power BI software.	✓	✓	✓	✓	✓	✓
Excel Analytics	Excel Analytics was created to allow students to work with complex datasets in Excel, using a variety of data management, data analysis, and data visualization techniques.	✓	✓	✓	✓	✓	✓

Connect Platform-Wide Updates

- **NEW!** Updated instructor experience provides a simplified dashboard, quicker and easier access to information you need with fewer clicks. Newly optimized for mobile usage and with accessibility enhancements, pages are now screen-reader compatible, key board navigable, and allow for up to 400% magnification.
- **NEW!** Co-instructor privileges are now available. Instructors can easily add instructors to any section.
- **NEW!** Writing Assignment has the option to assign a peer review, including the ability to set the number of peer reviews, automatic assigning after the draft due date, and anonymous peer commenting.
- **NEW!** Increased maximum points to 2,000 points for an individual question or assignment.
- **NEW!** Streamlined integration with your Learning Management System (LMS). The new LTI Advantage integration allows for easier section pairing, automatic account creation for new users, improved visibility into grade sync features, automatic relinking, and better security.
- **NEW!** Polling Tool is now available as a resource in Connect.
- More mobility. Free download the ReadAnywhere® App and Connect tablet app allows students full access to their Connect course to complete assignments, read their eBook, and check grades—just like they would on a laptop browser.
- Accessibility enhancements ensure new content and technology follows the WCAG version 2.1 AA guidelines and best practices. Some examples of enhancements include a compliant click-and-drag question type in the Question Bank, alt descriptions added to eBook for screen reader users, increased accessibility to presentation PowerPoints, and read-aloud functionality in SmartBook 2.0. For further information regarding McGraw Hill accessibility, please contact us at accessibility@mheducation.com.
- World-class reliability with 99.9% platform uptime.
- Option for students to purchase a loose-leaf version of the text at a significant discount with free shipping.
- Partnership with the Online Learning Consortium (OLC) provides an even higher level of expertise and support when transitioning your course.



Chapter-by-Chapter Changes

Prologue

- Revised Exhibit P-1 and its corresponding text to better describe the differences between financial accounting and managerial accounting. Revised the definition of strategy to better reflect its true meaning. Added coverage of organizational environmental, social, and governance (ESG) responsibilities as well as three new In Business boxes.

Chapter 1

- Added four new In Business boxes.

Chapter 2

- Added a new learning objective related to calculating ending inventories for the balance sheet and cost of goods sold for the income statement. Also, revised the Foundational 15, Exercise 2-17, and Problem 2-22. Added two new In Business boxes.

Chapter 3

- Added three new In Business boxes.

Chapter 4

- Added three new In Business boxes.

Chapter 5

- Reorganized the sequence of learning objectives to improve the students' ability to understand the material. Introduced Microsoft Excel as a tool for creating CVP and profit graphs. Added four new In Business boxes.

Chapter 6

- Heavily edited the chapter to cover the same learning objectives in fewer pages. Added three new In Business boxes.

Chapter 7

- Heavily edited the chapter to cover the same learning objectives in fewer pages. Added three new In Business boxes.

Chapter 8

- Heavily edited the chapter to cover the same learning objectives in fewer pages. Added two new In Business boxes.

Chapter 9

- Added three new In Business boxes.

Chapter 10

- Added two new In Business boxes.

Chapter 11

- Added two new In Business boxes.

Chapter 12

- Added coverage of organizational environmental, social, and governance (ESG) reporting as well as four new In Business boxes.

Chapter 13

- Changed the language accompanying learning objective 6-3 from the manufacturing-centric "make or buy decisions" to the broader business language of "sourcing decisions." Created three new end-of-chapter exercises (6-11, 6-18, and 6-20) to illustrate (1) the decision to add a product line, (2) sourcing decisions in a non-manufacturing context, and (3) the relevance of replacement costs in decision-making. They also added three new In Business boxes.

Chapter 14

- Added four new In Business boxes

Chapter 15

- Added three new learning objectives corresponding to the three sections of the statement of cash flows. They also added seven new end-of-chapter exercises.

Chapter 16

- Added two new In Business boxes

